Promotional Benefits

We are pleased to offer Festival of Trees Designers the following promotional benefits:

- Listing in the Capital Region Goldschmidt Cancer Center Festival of Trees Program
- Recognition on the CRMC website and social media sites
- Decorators will be recognized publicly with a local newspaper thank-you ad

Super Set Up

Super Setup will be Saturday, Nov. 9, starting at 8:00 a.m. at the Goldschmidt Cancer Center. During Super Setup, tree designers decorate their trees on-site. Wreath designers may decorate their items on-site or deliver their pre-decorated item(s).

Decorators must keep track of all expenses related to decorating their tree, wreath or centerpiece. Please use these decorating expense ranges:

7’ Full Trees: ...................$500 and up
7’ Skinny Trees: ...................$325 and up
4’ Trees: ..........................$200 and up
Wreaths: ..........................$75 and up

The total expense must be submitted at Super Setup to receive preview event and general admission tickets.

For additional information, visit www.crmc.org/foundation/festival-of-trees.

Goldschmidt Cancer Center

In 2008, the Goldschmidt Cancer Center (GCC) opened its doors at Capital Region Medical Center, changing the face of cancer care here in our community. The GCC houses nearly all medical diagnostic and treatment facilities needed by cancer patients. Radiation and chemotherapy treatments as well as MRI and CT scanning capabilities are available under the same roof resulting in the unique ability for cancer patients to receive coordinated care and treatment. The Cancer Center also offers nutritional counseling, spiritual care and a family resource center to meet the total needs of cancer patients and their families. Emphasizing a team approach, the Capital Region radiation oncologist, four medical oncologists, surgeons, primary care doctors and other medical professionals work together to develop individualized treatment plans and coordinate schedules that will be most convenient for patients. Once treatments are completed, patients can continue their journey of recovery and work with certified professionals to improve their overall health at the Sam B. Cook Healthplex right next door.

Presented by

Capital Region® MEDICAL FOUNDATION
An Affiliate of ™ Health Care
Better. Every day.

1432 Southwest Blvd.
Jefferson City, MO 65109

Rita Kempker, CFRE, Executive Director
(573) 632-5007 | rkempker@crmc.org

www.crmc.org/foundation/festival-of-trees

November 10, 2019
Goldschmidt Cancer Center
1432 Southwest Blvd.
Jefferson City, MO 65109

www.crmc.org/foundation/festival-of-trees
Designer Opportunities

Come celebrate the magic of the holiday season at the beautiful Capital Region Goldschmidt Cancer Center during our Second Annual Festival of Trees!

The Festival of Trees will transform the Goldschmidt Cancer Center into a wonderland of beautifully decorated trees and centerpieces created by designers. Funds raised from the event will go to support the life-saving mission of the Goldschmidt Cancer Center.

As a Festival of Trees designer, you will design a tree or wreath in accordance with Festival of Trees guidelines. The decorated items will be sold during Festival of Trees events.

The artificial trees will be provided by Capital Region Medical Foundation. The wreaths will be provided by the decorators in accordance with Festival of Trees guidelines. Designers are responsible for providing all materials used to decorate their item(s).

There is no fee to design a tree or wreath. Designers will receive benefits based on the item(s) they decorate.

7' FULL TREES
Capital Region Medical Foundation will provide an artificial 7' full tree with pre-lit white lights.

BENEFITS:
4 Preview event tickets*
10 general admission tickets**

7' SKINNY TREES
Capital Region Medical Foundation will provide an artificial 7' skinny tree with pre-lit white lights.

BENEFITS:
3 Preview event tickets*
5 general admission tickets**

4' TREES
Capital Region Medical Foundation will provide an artificial 4' tree with pre-lit white lights.

BENEFITS:
2 Preview event tickets*
5 general admission tickets**

WREATHS/SWAGS
You will provide an artificial wreath/swag (30” maximum diameter)

BENEFITS:
1 Preview event ticket*
5 general admission tickets**

*The face value of a preview event ticket is $50

**The face value of a Festival of Trees general admission is $5

Guidelines & Information

- The designer guidelines and contract is available on CRMC’s website www.crmc.org/foundation/festival-of-trees.
  Contracts are accepted on a first-come, first-served basis and must be received by October 1.
- All decorations and ornaments must be appropriate. All submissions are subject to approval.
- Handmade paper ornaments are not allowed.
- All decorations must be secured to facilitate delivery. Metal caps on ball ornaments must be glued.
- All sides of the tree must be decorated, including the back. Each tree must have a skirt or base cover.
- Any items not attached to the tree must fit underneath the tree. These items will not be delivered with the tree.
- Identification signage will be provided by the Capital Region Festival of Trees.
- Designers may not advertise or place promotional materials (logos, photos, business cards, etc.) with or on their display.
- The use of aerosols, spray glue, spray glitter, etc. is prohibited inside the Cancer Center.